



31ST ANNUAL
TASTE
OF ALPHARETTA

SPONSOR BENEFITS GRID

	TITLE SPONSOR \$40,000	PRESENTING SPONSOR \$25,000	VIP SPONSOR \$8,500	SILVER SPONSOR \$6,000	BRONZE SPONSOR \$3,500	COPPER SPONSOR \$2,500	SAMPLING SPONSOR \$1,000
Name Above Logo on T-Shirt	●						
Name Below Logo on T-Shirt		●					
Name in Ads that Promote the Element they Sponsor	●	●	●	●	●		
Category Exclusivity	●	●	●	●			
First Choice on Exhibit Location	●	●	●	●	●		
Full Street to Display Vehicles	●	●	●				
Booth Size	10x30	10x30	10x20	10x20	10x10	10x10	10x10
Number of Spaces (10x10 Tent)	3	3	2	2	2	1	1
Number of Tents				●	●		
Tables	4	4	4	●	●		
Chairs	4	4	2	2	1	1	1
Electric Needs	●	●	●	●	●	●	●
Number of Food Tickets	2,500	1,000	500	500	500	250	100
\$ Value of Drink Ticket Cost to JE	20	20	20	14	10	6	4
Logo on Website w/ Link to Sponsor Site	●	●	●	●	●		
Logo Presented on LED Screen (30 min Rotation)	20	15	10	8	6	2	
Logo on Event Stage Banner	●	●	●	●			
Logo on all Event Signage (Day of Event)	●	●	●	●	●		
Logo on Credentials & Tickets	●	●	●	●			
Mention in all News Releases	●	●	●				
News Releases Pertaining to Element they Sponsor				●	●		
Number of Social Media Mentions	30	20	20	8	6	2	1
Ability to Make a Brand Presentation on Stage	●						
Name on T-Shirt	●	●	●	●	●		

[illegible]

Number of Free VIP Giftbags



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contact toa@jacobseye.com