

SPONSOR BENEFITS GRID

BRONZE

SILVER

SAMPLING

COPPER

OF ALPHARETTA	\$40,000	\$25,000	\$8,500	SPONSOR \$6,000	\$3,500	SPONSOR \$2,500	\$1,000
Name Above Logo on T-Shirt				200	100		
Name Below Logo on T-Shirt					100		
Name in Ads that Promote the Element they Sponsor							
Category Exclusivity							
First Choice on Exhibit Location							
Full Street to Display Vehicles					1924 Page		· ·
Booth Size	10x30	10x30	10x20	10x20	10×10	10×10	10×10
Number of Spaces (10×10 Tent)	3		2	2	2		8/1/21
Number of Tents							16/A
Tables	4	4	4				1 /100
Chairs	4	4	2	2	1		
Electric Needs			•				
Number of Food Tickets	2,500	1,000	500	500	500	250	100
\$ Value of Drink Ticket Cost to JE	20	20	20	14	10	6	4
Logo on Website w/ Link to Sponsor Site			• /				
Logo Presented on LED Screen (30 min Rotation)	20	15	10	8	6	2	111111111111111111111111111111111111111
Logo on Event Stage Banner							A MILE
Logo on all Event Signage (Day of Event)							
Logo on Credentials & Tickets							
Mention in all News Releases							
News Releases Pertaining to Element they Sponsor							(Charles and
Number of Social Media Mentions	30	20	20	8	6	2	
Ability to Make a Brand Presentation on Stage							
Name on T-Shirt			•	•	4.		1

PRESENTING

VIP



SPONSOR BENEFITS GRID

TITLE SPONSOR	PRESENTING SPONSOR	VIP SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	COPPER SPONSOR	SAMPLING SPONSOR
\$40,000	\$25,000	\$8,500	\$6,000	\$3,500	\$2,500	\$1,000
		40				
						•
				•		5 -
						•
	1	*	Walley Control	Party.		
15	10	10	6	4		2
15	10	10	6	4	4	2
				Editor		12/2

branaing on all kesiauram Communication
On Site Sales
On Site Sampling
Official Product Designation
Logo on Website (post-event)
Restaurant Award Material
Number of Free T-Shirts
Number of Free VIP Giftbags

Branding on all Restaurant Communication





INTERESTED IN PARTICIPATING?

Visit tasteofalpharettaga.com or contact toa@jacobseye.com